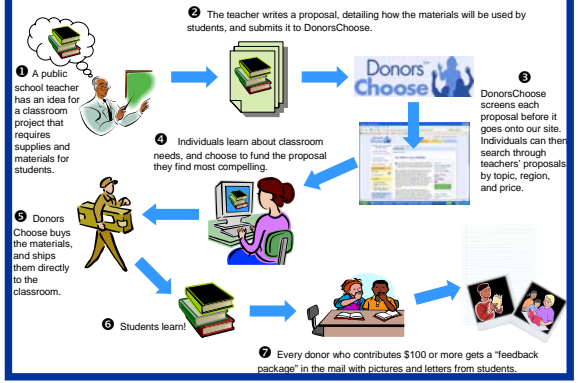




## The DonorsChoose Mission

- DonorsChoose is dedicated to addressing the scarcity of learning materials and experiences in our public schools.
- DonorsChoose is improving public education by engaging citizens in an online marketplace where teachers describe and individuals fund specific student projects.
- Our goal is a nation where students in every community have the resources they need to learn.

## How DonorsChoose Works



## Facts about DonorsChoose

- Median donation from Citizen Philanthropists = \$106
- Median Project cost = \$434
- % of funded projects benefiting High Poverty and High Need schools = 88%
- Fulfillment fee = 15% of total project cost for high poverty schools
- % of donors contributing fulfillment fee = 90%
- % of total dollars raised used for marketing and administration = 18% = 4 star rating from Charity Navigator
- States with donors contributing to Texas Schools = 45

## What Others Say About DonorsChoose

- ❑ Business Week "Best of the Web" – September 2005
- ❑ Amazon Non-profit Innovation Award – November 2005
- ❑ Charity Navigator Recognition – July 2006
- ❑ Fast Company Award – October 2006
- ❑ Ashoka Fellowship – September 2006
- ❑ Drucker Innovation Award Honorable Mention – November 2006



## Select National Media Coverage



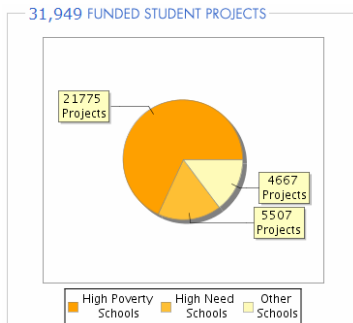
## Texas Editorial Endorsements

- *Houston Chronicle*
- *The Dallas Morning News*
- *San Antonio Express-News*
- *The Austin American Statesman*
- *Waco Tribune-Herald*
- *El Paso Times*
- *Odessa American*
- *Wichita Falls Times Record-News*
- *The Lufkin Daily News*
- *Fort Worth Star-Telegram*

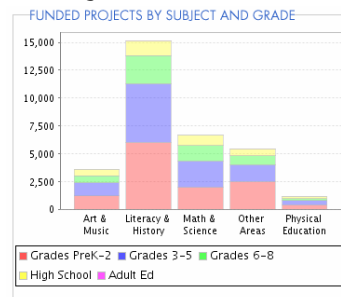
## Our Impact as of October 22, 2007

Category	Metric
Projects funded	31,949
Value of projects funded	\$14,002,046
Schools served	8,503
Teachers served	29,244
Students served	698,804
Hours of instruction to date using materials provided by DonorsChoose	638,980

## Funded Student Projects



## Funded Projects By Subject and Grade



## Creating a Proposal

- DonorsChoose.org already has a database of all Oklahoma public schools purchased from Dow Jones.
- Teachers must create an account before submitting a proposal. This process takes under 5 minutes.
- Writing a proposal on DonorsChoose.org is much easier and less time consuming than a typical grant.

## Go to [www.DonorsChoose.org](http://www.DonorsChoose.org) Click on "Teachers-submit a proposal"



## Sign In (as a new or returning user)

## Teacher Eligibility

## Creating an Account

## Click "Create a Proposal"

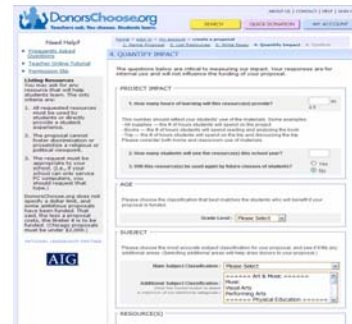
## Name Your Proposal

## List Resources

## Write Your Essay



## Quantify Impact



## Review and Submit Your Proposal



## Questions? Visit [www.donorschoose.org](http://www.donorschoose.org) and click “Contact” in the top right-hand corner.



## \$75,000 Kick Start Strategy

- For the first 75 schools that get 10 teachers to register and post at least one proposal each, we will send the principal a \$1000 gift code to fund proposals from their schools.